

EXECUTIVE COMMITTEE MEETING
OKI Regional Council of Governments
May 8, 2025 - 10:30 A.M.



AGENDA

- Call to Order
- Pledge of Allegiance

Item #1: Administrative

- A. President's Report, Josh Gerth
- B. Approval of April 10, 2025, Board of Directors meeting minutes
- C. CEO's Report, Mark Policinski
- D. Finance Officer's Report, Katie Hannum

Item #2: America's River Roots Festival

America's River Roots is a signature event to kick off America's 250th celebration, scheduled for October 8-12, 2025, on the Cincinnati, Covington, and Newport riverfronts. Executive Director, Susan Fisher, will share highlights on how member communities can get involved.

For Information Only

Item #3: Selection of Projects to be Funded with Section 5310 Federal Funds Allocated to the Cincinnati Urban Area

Resolution 2025-17 approves funding for programs serving the elderly and disabled from the federal Section 5310 Grant Program allocated to the Cincinnati urban area.

Presented by: Summer Jones, Transportation Alternatives Coordinator

Action Recommended: Approval of OKI Resolution 2025-17

Item #4: Resolution Authorizing Retaining 4BIS.com as Managed Service Provider for Information Technology Infrastructure

The Council employs a consultant to maintain and support the OKI computer network as a cost-effective solution. This consultant provides comprehensive software and hardware services across technical areas. Staff requests authorization to retain 4BIS.com's professional services for Fiscal Year 2026.

Presented by: David Shuey, Director of Information Systems and Analytics

Action Recommended: Approval of OKI Resolution 2025-18

Josh Gerth
President

Mark R. Policinski
CEO

720 E. Pete Rose Way, Suite 420 Cincinnati, Ohio 45202 | Phone: 513.621.6300 | Fax: 513.621.9325 | www.oki.org
Serving the Counties of: Boone | Butler | Campbell | Clermont | Dearborn | Hamilton | Kenton | Warren



www.facebook.com/okiregion



twitter.com/okircog

Item #5: Non-Motorized Count Program

OKI is the recipient of an ODOT award to implement a bicycle/pedestrian counter program using continuous counters at 12 sites. The purpose of the resolution is to authorize OKI's CEO to accept the funding from ODOT, update the FY2025 UPWP, purchase necessary count equipment, and enter into an agreement for professional services to install the equipment.

Presented by: Elizabeth Niese, Ph.D., Senior Data Analyst

Action Recommended: Approval of OKI Resolution 2025-19

Item #6: Resolution Authorizing the Marketing Campaign for the Regional Clean Air Program

OKI is the eligible grant recipient for federal assistance to undertake the region's clean air program. OKI partners with several organizations to effectively spread the "do your share for cleaner air" message throughout the region. The purpose of this resolution is to establish authorization for the marketing expenditures for the FY 2026 Clean Air Program.

Presented by: Ms. Jenny Newcomb, Digital Media Specialist

Action Recommended: Approval of OKI Resolution 2025-20

Item #7: Resolution Authorizing the Marketing Campaign for the Regional RideShare Program

OKI's RideShare program serves as the Local RideShare Agency (LRA) for OKI's eight-county region. The goal of the program is to reduce single occupant vehicles on the region's congested roadways by providing commuters with alternative forms of transportation such as carpooling or vanpooling. The purpose of this resolution is to establish authorization for the marketing expenditures for the FY 2026 RideShare campaign.

Presented by: Ms. Jenny Newcomb, Digital Media Specialist

Action Recommended: Approval of OKI Resolution 2025-21

Item #8: Intermodal Coordinating Committee Report

OKI staff, Mr. Andy Reser will provide a brief update of the ICC meeting held on May 6, 2025.

For Information Only

Item #9: Other Business

Item #10: Adjournment

Next meeting is Thursday, June 12, 2025, at 10:30 a.m., a Board of Director's meeting.